



ARTS AT HAYFIELD

CRAFTER APPLICATION:
Arts at Hayfield - 2020 Hometown Traditions Virtual Craft Fair
September 6-December 31, 2020
Application Due Date: No Later Than
August 28, 2020

Arts At Hayfield
Penn State Wilkes-Barre
44 University Dr.
Dallas, PA 18612
(570) 675-9232
jrw4@psu.edu
www.artsathayfield.org

Name of Crafter/Vendor/Business:
Mailing Address:
City: State: Zip Code:
Phone Number: E-Mail Address:
Website: Facebook

To Participate - Select One Membership Category, Return Application & Payment by August 28, 2020:

- Arts at Hayfield – 4-Month Business Membership - \$35.00 (4 Months of Facebook Advertising)
1. At least One (1) Facebook Advertisement post each month...
2. Separate Online Facebook Business Album...
3. Assistance creating a Facebook Page...
Arts at Hayfield – 12-Month Business Membership - \$100.00 (12 Months of Facebook Advertising)
1. At least Two (2) Facebook Advertisement posts per month...
2. Separate Online Facebook Business Album...
3. Assistance creating a Facebook Page...
4. Vendor/Crafter Gallery Page Listing on the Arts at Hayfield Website...
5. 1-3-minute YouTube Video...
6. Optional – 1 Business Video Demonstration/Interview...

Crafters May Choose Two (2) Preferred Colors to use on a promotional infographic or Arts at Hayfield can choose appropriate color combinations to enhance the visual appeal of infographics. (See Sample Facebook Promotional Post):

Color 1:
Color 2:

Up to three sentences describing the business/products and include some background information. (If additional space is needed, attach a hand-written or typed note):

Enclosed is a check or money order for \$ Payable to: Arts at Hayfield

NOTE: Arts at Hayfield will not post any pricing information and cannot guarantee any sales of products. It is up to the vendors/crafters to contact prospective buyers and to make arrangements for payments and delivery. All work to be exhibited for the Virtual Craft Fair must be the work of the applicant. No kits, commercially made products with slight embellishments, or products hand crafted by others will be displayed. Arts at Hayfield reserves the right to evaluate and accept or refuse applications based on the submission criteria.

Signature DATE

Sample Facebook Promotional Post/Infographic

(The infographic can include all business contact information)



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adorn every
space of your
life.

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